mike poirier

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employment

iNk Graphic Design Services, Saint John NB **2011-Present**

Graphic/Web Designer

- Develop creative design solutions based on customers' needs
- Projects include websites, video editing, print products as well as social media profile development and management
- Work closely with clients to ensure optimal efficiency, quality and satisfaction

Yellow Pages Group, Saint John NB **1998-2010**

Graphic Artist Consultant (2008-2010)

In addition to the Layout Artist's responsibilities:

- Meeting with customers and sales representatives throughout Atlantic Canada, providing technical expertise which resulted in increased effectiveness of YPG advertising programs

Layout Artist (1998-2008)

- Creating advertisements according to customers' needs and ensuring YPG national standards have been met
- Facilitating content and design training for sales representatives
- Resolving issues pertaining to final proofs and investigating directory errors
- Performing extensive photo manipulation and editing
- Effectively organized and prioritized work to meet deadlines

education

Academy of Learning, Saint John NB **2010-2011**

- Graduate - Web Designer

Holland College, Charlottetown PE **1996-1998**

- Graduate - Graphic Designer

technology

scan or click to check out my site

- Proficient with majority of Adobe Creative Suite software
- Experience with Microsoft Office
- Strong troubleshooting skills on PC and Mac

references

Dave Burgess, Yellow Pages Group **902 579.2011**
Director, Sales - Atlantic Canada (Ret.)

Karen Corbin, Yellow Pages Group **506 653.5401**
Sr. Manager, Publishing - Atlantic Canada